



FOR IMMEDIATE RELEASE

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Free Aquarium Tickets and Happy Hour Event Celebrate World Oceans Day in Monterey

(May 3rd, 2011) Santa Cruz, CA – For the benefit of the marine environment, [Save Our Shores](http://www.saveourshores.org) (SOS), the leader in ocean awareness, advocacy, and citizen action on the Central Coast, is kicking off a summer of clean beaches and ocean stewardship in Monterey County with two upcoming events in honor of World Oceans Day: a beach cleanup bonus on May 14th, and a community happy hour on June 8th.

On Saturday, May 14th, from 10 am - 12 pm, Save Our Shores will host a beach cleanup with a twist at Del Monte/Municipal Beach located at Wharf #2 in Monterey. Participating beach cleanup volunteers will each receive one free admission ticket to the Monterey Bay Aquarium valid for entry during the Aquarium's World Oceans Day celebration June 4-5.

All beach cleanup materials will be provided by Save Our Shores, but volunteers are encouraged to bring their own reusable buckets, gloves, and bags to help decrease trash generated at the event. Check-in will be near the bathrooms in the main Wharf parking lots.

To further celebrate World Oceans Day, Save Our Shores is inviting the Monterey community to join them for a happy hour entitled the **Kickoff the Summer for Clean Beaches** party on Wednesday, June 8th, from 5-7 pm. The informal event will be held at Light & Motion, 300 Cannery Row in Monterey.

The **Kickoff the Summer for Clean Beaches** party will help spread ocean awareness, encourage advocacy, and motivate Monterey area residents to take action for the ocean this summer in their own backyard. Light appetizers, beer, and wine will be shared with attendees at this free, informal event that is open to the public.

"Through regular beach cleanups and our upcoming ocean awareness events, Save Our Shores is helping to further the culture of ocean stewardship and volunteerism that make Monterey County such a unique and special place," says Andrew Hoeksema, Coordinator of Volunteer Programs at Save Our Shores.

For more information contact Andrew Hoeksema at 831.462.5660 ext. 3 or volunteer@saveourshores.org.

About Save Our Shores:

Save Our Shores is the Central Coast leader in caring for the marine environment through ocean awareness, advocacy and citizen action. Our core initiatives are Plastic Pollution, Clean Boating, and Ocean Awareness. Over the last 30 years, Save Our Shores helped to establish the Monterey Bay National Marine Sanctuary, prevent offshore oil drilling and cruise ship pollution, and today focuses on educating youth about our local watersheds, tackling pollution on our beaches and rivers, implementing our renowned DockWalker program, and providing our community with educated and inspired Sanctuary Stewards. For more information visit: www.saveourshores.org.

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Caring for the marine environment through ocean awareness, advocacy and citizen action.