



**Save Our Shores**

# Program Sponsorship Opportunities

For more information call:  
SOS Development Office  
831-462-5660, ext. 7#

## Sponsorship for Private Beach Cleanup Events

Enjoy a private and exclusive branded experience, tailored for a single volunteer event

### Sanctuary Benefactor - \$1,000 - (single cleanup event)

- Single onsite banner/sign at beach cleanup with sponsor logo/name. (Sponsor to provide banner/sign)
- Featured story with sponsor photograph/logo & donor listing in SOS newsletter. (5,000 subscribers)
- Featured story with sponsor logo in SOS online newsletter. (5,000 subscribers).
- Logo and link on SOS website with featured promotion on SOS Facebook and Twitter social networks.
- One-time sponsor access to SOS logo for co-branding.(t-shirts, caps, etc.)
- Sponsor access to SOS quote for sponsor press release.

### Sanctuary Ally - \$500 - (single cleanup event)

- Single onsite banner/sign at beach cleanup with sponsor logo/name. (Sponsor to provide banner/sign) (5,000 subscribers)
- Sponsor logo and link on SOS website.(t-shirts, caps, etc.)

### At all Private Beach Cleanups

Dedicated SOS staff support for event scheduling, all onsite coordination, cleanup presentation.All cleanup supplies provided

## Sponsorship of the Clean Beaches Program

Adopt a Beach or fund a year of Public Beach Cleanups in one of two counties.

### Clean Beaches Program - \$15,000

Sponsor 11 public beach cleanups and up to 4 public river cleanups in the county of your choice: Santa Cruz or Monterey. Reach out to SOS's 9,000 beach cleanup volunteers!

- Sponsor's name/logo branding on Annual Coastal Cleanup (ACC) printed materials including poster and ads.
- Featured story with sponsor photograph/logo & donor listing in SOS member newsletter. (5,000 subscribers)
- Single onsite banner/sign at all public beach and river cleanups (not including ACC) in the county of your choice. (Sponsor to provide banner/sign)
- Sponsor logo & link on the SOS Clean Beaches website.

### Adopt A Beach - \$400

Your group can adopt a favorite beach by committing to 3 cleanups a year!

- SOS coordinates dates, permits and garbage collection; and provides all cleanup materials, cleanup leaders, and education presentations.
- An Adopt-A-Beach sign is posted with sponsor's name on adopted beach for ENTIRE YEAR.
- Sponsor donor listing in SOS newsletter. (5,000 subscribers)
- Sponsor logo & link on SOS Adopt-A-Beach website.

## Sponsorship Opportunities within Other Programs

Support a popular Save Our Shores program and reach out to up to a variety of individuals in up to four counties

### Ocean Advocates Program - \$10,000

Sponsor up to 200 classroom presentations and reach out to 4,000 students and their families in Santa Cruz County.

- Featured story with sponsor photograph/logo and donor listing in SOS newsletter.(5,000 subscribers)
- 8 Tickets to the Spring Boat Trip aboard the O'Neill Catamaran
- Sponsor donor logo and link on SOS's Education website.

### DockWalker Program - \$5,000

Sponsor SOS activities at four regional harbors: Santa Cruz, Monterey, Moss Landing, and Pillar Point. Over 2,000 boaters reached each year.

- Featured story with sponsor photograph/logo & donor listing in SOS newsletter. (5,000 subscribers)
- Sponsor's one-page flyer added to recreational boater's supply packet. (Sponsor to supply flyer)
- Sponsor donor listing in SOS newsletter.
- Sponsor logo and link on SOS DockWalker website.

### Sanctuary Steward Program - \$2,500

Sponsor the annual Steward Program and reach out to 40 of the year's top volunteer ocean advocates. Training program runs for 2 months beginning in March. Schedule available upon request.

- Featured story with sponsor photograph/logo and donor listing in SOS newsletter.(5,000 subscribers)
- Sponsor's one-page flyer added to Steward's Program Itinerary. (Sponsor to supply flyer)
- Sponsor logo & link on SOS Steward website.